

# METRO

Spa & Salon

Fall 2011

## Hair Coloring – Fall is the Season

Color is one of the fastest growing and most exciting chemical services offered in today's professional hair salons. Its followers range from teenagers aiming to shock with deep blue locks...to adults looking to recapture the sun-kissed highlights of youth or simply erase a few years by covering unwelcome gray. No matter the reason, fall is the perfect time to assess your hair color and change it up to reflect the changing season.

### **What are the options for hair coloring?**

**Highlights** - Achieve the blonde sun-kissed look you once had growing up, transforming natural base colors to beautiful light-reflected blondes

**Lowlights** - Deposit depth or warmth to add dimension, great for transition to the fall and winter seasons, or slowly easing in to your "natural" tone

**Gray coverage** - Permanent, ammonia-based pigment that eliminates gray hair by depositing color

**Base color** – All-over effect to a desired shade, enhances shine and vibrancy

**Highlights and Lowlights used together** - Give a multi-dimensional effect using contrast

**Semi-permanent** - Ammonia-free, non-committal, gentle on the hair, great for blending unwanted grays, color balancing, removing brassy tones, or simply adding that extra shine and vibrant color without over drying the hair structure

**Toning** - Eliminates unwanted brassy tones in blondes OR creating fashion tones to blondes

**Hi lift color** – Capability of achieving up to 4 levels of lift, great for natural dark shades that desire the platinum look

Metro Spa and Salon is proud to also offer Silk Lift, a gentle lightener containing conditioning additives to maintain the healthiest structure of the hair. This treatment is ideal for stressed, over processed blondes that need extra care. We also offer Colorance Intense treatment. This color has the ability to cover 75% gray and is great for those who aren't ready commit to permanent color but still want to camouflage those stubborn grays. Leann Pendergast is a color specialist at the Metro Spa and Salon and has been in the hair industry for 6 years. She enjoys staying creative and keeping up-to-date on educating, favoring color specialty. She has attended Goldwell Academies in Baltimore and most recently Santa Monica in the fall of 2011. Leann, as well as all of the talented hair stylists at Metro Spa and Salon, are experienced in color analysis and treatments.



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(new clients only)

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